

**PROJECT 1 | NETWORK Site**  
**Website Development: Part 2 [Design]**

## **Part 2 Design | Creating an Identity + Mockup Homepage**

Due: Thursday, June 10th [2 pages printed]

Create an identity for your site. Again, the design must echo the concept of the site. Decide on what type of navigational menu will exist and where. Remember your design should stay consistent throughout the entire web site. This includes buttons. Keeping buttons in a similar place throughout your design will be incredibly helpful for your users.

Please address the following elements on 2 separate pages: **MUST BE DIGITAL!**

### **[PAGE 1]**

1. What is your color palette



2. REVISED (if necessary) Logo or Lettermark?

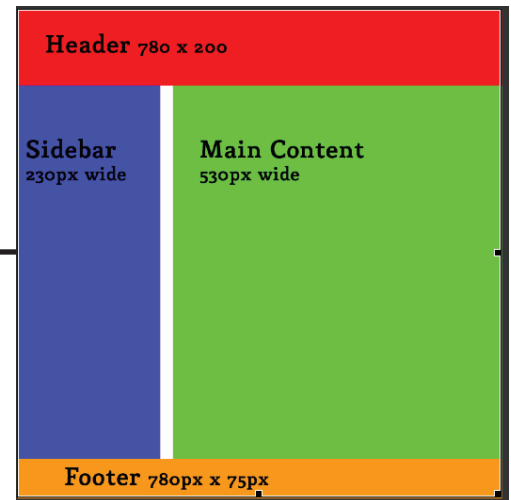
3. Grid incorporated in diagram? Screenshot of Grid

4. Typeface choice for body and display. Decorative?

5. Button design. What will your buttons/rollovers/links look like?

6. Any supplemental graphics or images?

7. What does your navigational menu look like?



### **[PAGE 2]**

Detailed sketch of homepage (you can do a screen shot...Shift + Apple + 4)  
Do not separate your assets at this point in time. Be flexible for revisions.